

Solutions for life!

Fall 2023 Newsletter



Celebrating International Credit Union Day

Every year, credit unions across the globe come together on the third Thursday of October to celebrate International Credit Union Day (ICU Day). This event not only recognizes the cooperative essence of credit unions but also their significant impact on communities and the global financial landscape. Let's journey through the history and essence of this remarkable day.

A Cooperative Foundation

Credit unions originated in the mid-19th century when European communities formed mutual financial organizations to offer affordable credit to their members. Friedrich Wilhelm Raiffeisen, a German mayor, led this movement by establishing the first cooperative lending institution in 1849. His principles of self-help, responsibility, and solidarity laid the groundwork for modern credit unions.

Birth of ICU Day

The idea of a global celebration for credit unions took shape during a 1948 meeting of the World Council of Credit Unions (WOCCU). The aim was to raise awareness about credit unions' achievements and cooperative philosophy. In 1949, the first International Credit Union Day was observed on the third Thursday of October in the United States.

Global Impact and Recognition

ICU Day has grown into a global celebration, with credit unions worldwide engaging in community outreach, financial education programs, and member appreciation activities. This day not only strengthens bonds between credit unions and their members but also showcases their role in driving economic growth, supporting local businesses, and empowering individuals.

Looking Ahead

As we celebrate ICU Day, we honor the spirit of cooperation that has guided credit unions for over a century. In a world grappling with economic challenges and inequality, credit unions continue to symbolize hope and change. The values they embody—equity, solidarity, and responsible finance—remain as relevant as ever.

International Credit Union Day is a testament to the power of unity, shaping a better future for individuals, families, and communities worldwide.

Join us at our ICCU offices on Thursday, October 19th for special International Credit Union Day celebrations. Watch our social media for more information.

The logo for International Credit Union Day features the words "INTERNATIONAL" and "CREDIT UNION DAY" in a bold, sans-serif font. The letters are filled with a vibrant, multi-colored pattern of green, yellow, orange, and red. The logo is enclosed in a blue double-line border.

Find us on



Holiday Closures

10/9/2023 -

Columbus/Indigenous People's Day

11/11/2023 -

Veteran's Day

11/23/2023 -

Thanksgiving Day

12/25/2023 -

Christmas Day

1/1/2024 -

New Year's Day



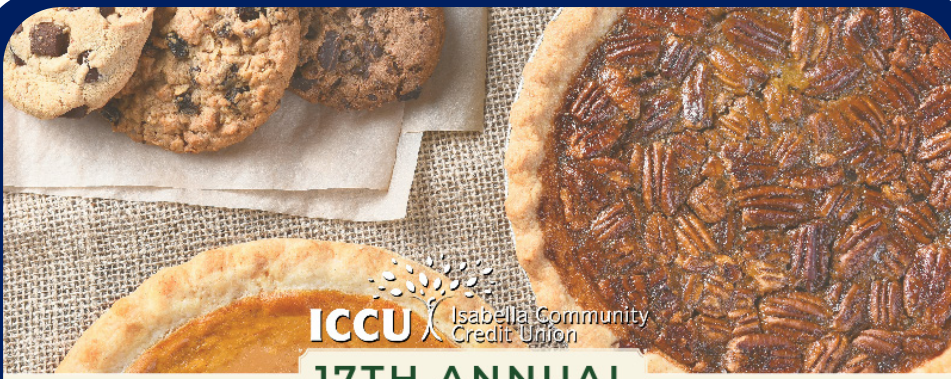
**ICCU Members
enjoy lunch on us!**



(Offer only valid in person to the first 150 members)

On October 17th
from 11:00am until
1:30pm ICCU will
cover up to \$15
of your lunch at
GreenTree Grocery.

Simply use an ICCU
credit or debit card
to qualify.



ICCU Isabella Community Credit Union

17TH ANNUAL

COMMUNITY PIE SALE NOVEMBER 21 & 22

Visit any ICCU Office to purchase baked goods with all donations going to the ICCU Member's Scholarship Fund.



Giving back to our members, communities and beyond is part of what makes us different. This annual day of kindness is our chance to show communities throughout Michigan how much credit unions care!

ICCU will be supporting Veterans4USA, a local non-profit organization that provides help for homeless veterans in need of household goods. The ICCU team will be packing care packages for donation.



Double the Points!

Black Friday through Cyber Monday when you use your ICCU credit card for retail purchases.

Offer valid November 24, 2023 until November 27, 2023 only. Double Life Perks Rewards are only valid in the retail category, not gas or groceries. Bonus rewards for qualifying purchases will be credited to your Life Perks Rewards account within 45 days after 11/27/2023. For questions regarding your Card Account, please call the number on the back of your card.

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